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CLIENT STORIES

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# How Farnsworth Industries **cuts payroll time from hours to minutes** with OnPay

To balance back-office tasks, owner Max Farnsworth uses OnPay for payroll and taxes, allowing him to focus on what matters most: supporting clients.



## HOW IT ALL STARTED

# Powering vacation rentals from behind the scenes

Located along Florida's Emerald Coast, Farnsworth Industries helps vacation rental owners stay operational and guest-ready. Founded by Max Farnsworth, the company blends hands-on technical expertise with consulting support across properties from Destin to Inlet Beach.

On the technology side, Max and his team manage and install systems — from smart home security and Wi-Fi to TVs and fan controls — keeping properties running smoothly for both owners and guests. On the consulting side, the team oversees construction projects, acting as a superintendent or general manager to coordinate vendors, approve work, and keep projects on track. With deep industry experience, they help clients reduce waste, control costs, and maintain high-performing properties.



### ABOUT THE CLIENT

## Farnsworth Industries

**Where:** Miramar Beach, FL

**Company Size:** 10+ employees

**Client Industry:** Technology and consulting services

**Joined OnPay:** October 2021

***Farnsworth Industries needed a payroll solution they could rely on without compromising compliance. OnPay made the transition quick and seamless, helping them upgrade payroll with confidence.***

**onpay**

Good evening, Michelle

Marissa Richards Douglas Riddle Eliana Dennis Jessica Foley

**Recent pay run**  
Feb 1st  
SUMMARY CHECKS

**Pay schedule**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**Next pay run**  
Feb 5th  
Bi-Weekly  
START RUN

**CNBC**

## THE CHALLENGE

# Going from manual to operational

Max briefly experimented with a well-known payroll provider, but it didn't quite fit the way that his business operated. At the time, the tech services firm relied on a custom-built bookkeeping system to manage accounts payable, accounts receivable, and payroll tracking. Much of the process was still manual. Between logging information into spreadsheets and issuing paper checks, processing payroll took 4.5 hours every month.

Max needed an upgrade with a few non-negotiables:

- ✓ Automation to take the complexity out of payroll tracking and tax filings
- ✓ The ability to pay employees with direct deposit instead of paper checks
- ✓ An easy-to-use system he could run himself without an HR department

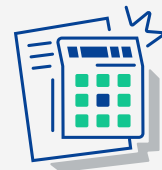
## With OnPay, Farnsworth Industries:



**Reduces time spent on payroll** from 4.5 hours to just 15-30 minutes a month



**Pays full-time and part-time staff** through direct deposit, check, or pay card



**Takes care of tax filings and payments** so there are no surprise costs along the way

## THE SOLUTION

# Finding the right fit with an accountant's advice

So how did OnPay come into the picture? The suggestion came from his accountant, who had hands-on experience using the platform to manage payroll and tax filings for their other clients. That said, Max still did his homework. After evaluating several cloud-based alternatives, Max found that OnPay offered the most comprehensive combination of functionality and ease of use. The onboarding experience reinforced that impression – what could have been a complex transition was instead simple, with a setup process that felt simple, intuitive, and straightforward from the start.



*"OnPay saves us a massive amount of time and handles ALL federal filings. It's the easiest payroll service that we've found. The monthly cost is well worth it, considering it allows us to work and invoice for hours that we DON'T have to spend on payroll."*

**Max F,**  
Farnsworth Industries

**PRESENT DAY**

# Taking the stress out of payroll with OnPay

Since switching to OnPay, tax filings and employee onboarding have become significantly easier. Max pays employees quickly via direct deposit and can take a step back from admin work, letting his team manage day-to-day payroll. That reclaimed time provides the perfect balance: more time on his calendar to take care of clients with enough downtime left over to explore Florida's coast on his Harley-Davidson.

**For more information:**  
[onpay.com](https://onpay.com)

