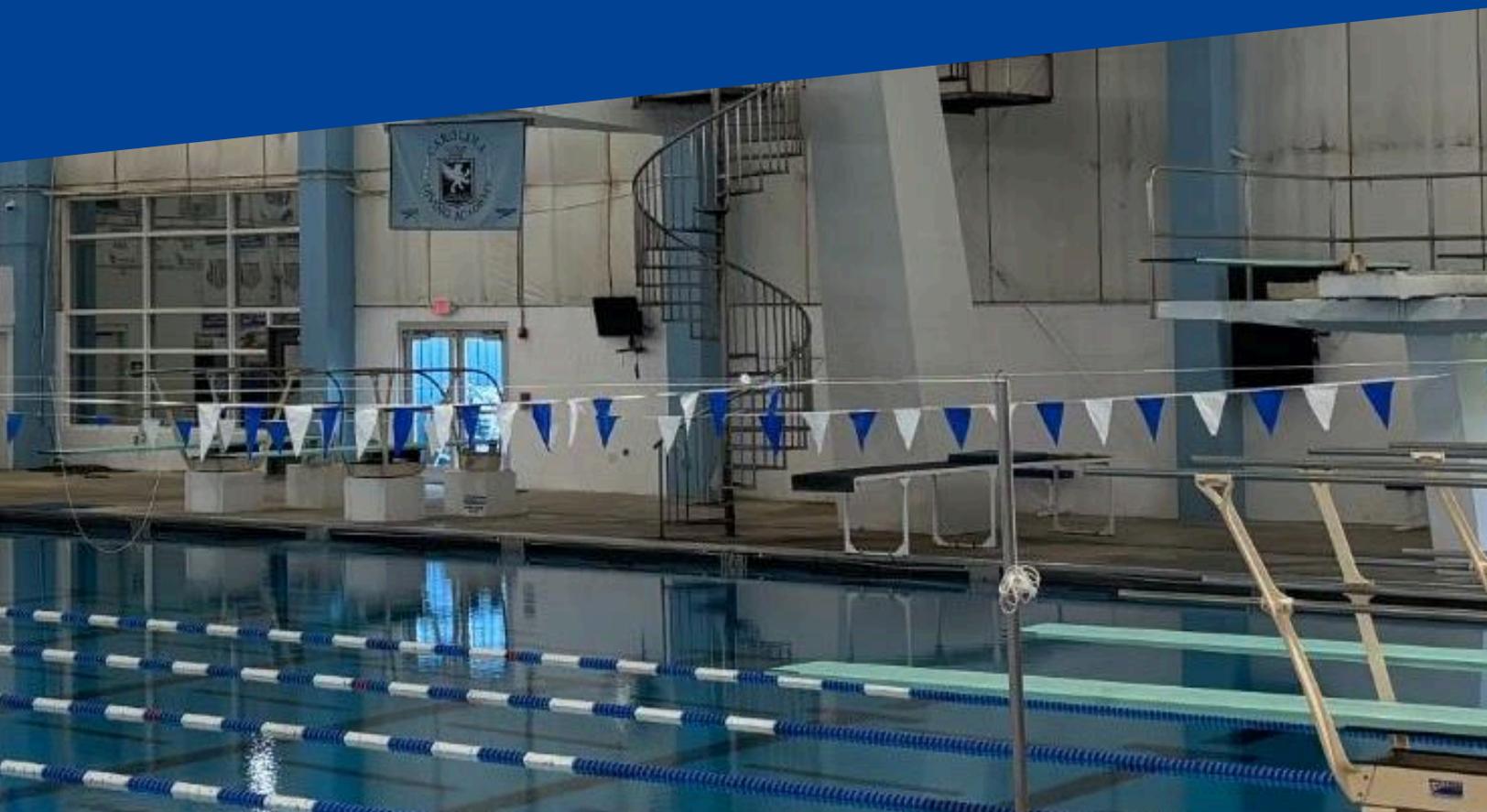




CLIENT STORIES

How OnPay makes **payroll simple** for Carolina Diving Academy

From day one, Carolina Diving Academy knew that streamlining payroll was key to keeping their team focused on coaching and competition.



HOW IT ALL STARTED

Transforming a local diving program into a regional powerhouse

In 2007, Aaron Hintz transformed the diving program at Huntersville Family Fitness and Aquatic Center into what is now the Carolina Diving Academy. Drawing on his extensive experience across all levels of competitive diving, Hintz built a program that guides athletes from their first splash to the highest levels of competition — including national championships and Olympic trials.

Today, Carolina Diving Academy welcomes divers as young as five years old, introducing them to the sport in a fun, relaxed atmosphere that builds confidence and skill. As athletes progress, they can advance through increasingly competitive levels of team training, preparing for regional competitions, national meets, international events, and ultimately, Olympic trials.

The program has become a fixture in the regional diving community, most notably through its signature Carolina Big Dive Invitational, which draws top talent from across the region. Under the current leadership of head coaches Aaron Hintz and Brian McRae — both active members of the diving community — Carolina Diving Academy continues to develop champions while maintaining its welcoming approach for divers at every stage.



ABOUT THE CLIENT

Carolina Diving Academy

Carolina Diving Academy, based in Huntersville, North Carolina, develops divers from their first splash to elite competition, blending a fun, confidence-building environment with high-level training that prepares athletes for regional meets, national championships, and more.

Where: Huntersville, NC

Company Size: 13+ employees

Client Industry: Fitness and recreation

Joined OnPay: October 2021

Carolina Diving Academy needed a payroll solution that could simplify payroll. OnPay took care of payroll, taxes, and compliance — all with clear, upfront pricing.

onpay

Good evening, Michelle

Workers

Payroll

Reports

Filings

HR

Time

Benefits

Company

Marissa Richards

Douglas Riddle

Eliana Dennis

Jessica Foley

Recent pay run

Feb 1st

Pay schedule

S	M	T	W	T	F	S	
				1	2	3	4
5	6	7	8	9	10	11	
12	13	14	15	16	17	18	

Next pay run

Feb 5th



THE CHALLENGE

Simplifying payroll for a small but growing aquatics business

Before founding Carolina Diving Academy, co-owners Aaron and Brian didn't have to think about payroll. But once their business began to take shape with two full-time employees and a few part-timers, they realized they needed a system that could grow with them. Managing payments, tracking hours, and handling taxes manually was quickly becoming unsustainable.

They were looking for a solution that checked all the right boxes:

- ✓ Affordability that fits a small business budget
- ✓ Automation to simplify payroll and tax filings
- ✓ Flexibility to pay and manage both full-time and part-time staff, all from one easy-to-use platform

With OnPay, Carolina Diving Academy:



Automates payroll and tax filings, **reducing administrative headaches**



Runs payroll for both W-2s and 1099s without paying extra



Eliminated the need for an outside accountant, keeping payroll costs predictable

THE SOLUTION

A referral that made payroll effortless

When it came time to choose a payroll provider, Brian McRae turned to someone he trusted: his mother, who owned a small business herself. Having seen firsthand how her business evolved from part of a larger company to running solo, Brian valued her experience and asked for advice. She immediately recommended OnPay, explaining how it made payroll and tax management simple.

After doing some quick research to compare providers, Brian agreed it was the right fit. With plans to grow, he knew they couldn't rely on cash or handwritten checks. OnPay offered the reliable, automated solution they needed. Brian signed up, and the rest was history.



"OnPay makes it very easy to onboard and pay employees, while also keeping me compliant with state and federal laws."

Brian M.,
Carolina Diving Academy

PRESENT DAY

Less time on payroll, more time in the pool with OnPay

Since choosing OnPay, payroll at Carolina Diving Academy has become far less of a race to the finish line. The platform checks all of Brian's must-haves — it's affordable, easy to use, and flexible enough to pay both full-time and part-time instructors with ease.

The biggest win? They haven't needed to hire an outside accountant to manage the books. OnPay's simplicity lets Brian handle bookkeeping himself in no time, freeing him up to focus on growing the business. As he put it, "I don't think I'd have time for everything else if I had to run payroll manually every week."

For more information:
onpay.com

